



katy dillard

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Portfolio: durhamdill.github.io/portfolio ■ Blog: durhamdill.com

SKILLS

- Experience coding in HTML, CSS, JavaScript, React, Node, Express, MongoDB, Git, Github
- Proficient in Adobe Creative Suite (InDesign, Photoshop, Illustrator, XD)
- Experience with planning and communication tools including Asana, Trello, Sharepoint, Basecamp, Slack

EXPERIENCE

The Iron Yard ■ Durham, NC

Front End Development Student, July 2017 - October 2017

- Completed 12-week front end immersive coding bootcamp with hands on projects including:
 - Tourify: interactive downtown Durham tour app built with React front end and Rails back end
 - Match Sibs: memory matching game created with HTML, CSS, and vanilla Javascript
 - Code Keeper: app made with Node & Express that stores and filters code snippets for database of users

Durham Convention & Visitors Bureau ■ Durham, NC

Director of Content Marketing, July 2014 - July 2017

- Managed content marketing process and calendar for print and digital channels (website, blog, email, social)
- Provided guidance and editing to writers and designers including proofreading and editing drafts
- Updated style guides to maintain Durham brand and tone across channels

Creative Services Manager, July 2011 - July 2014

- Internal project manager for website redesign including migration to new CMS/CRM and responsive design
- Project managed and contributed to design of print and digital projects within brand guidelines
- Used photography budget to obtain high-quality images and video that are on brand and meet project needs

Creative Services Coordinator, Sept 2008 - July 2011

- Completed updates to charts and graphs, maps, print guides, and web pages; prepared files for press
- Assisted director in department project management, including update to the company-wide marketing plan

Frontline Solutions ■ Durham, NC Freelance Graphic Designer, March 2013 - June 2014

Preservation Durham ■ Durham, NC Volunteer Graphic Designer, Sept 2011 - April 2014

OfficeMax Print Department ■ Colorado Springs, CO

Desktop Publisher, Jan 2007 - July 2008

- Worked with dozens of clients to design and produce business cards, brochures, ads, publications, and signage

EDUCATION

UNC-Chapel Hill ■ May 2004 Bachelor of Arts in Journalism and Mass Communications, Graphics Concentration